BRISK

Digital delivery tool & Media asset management

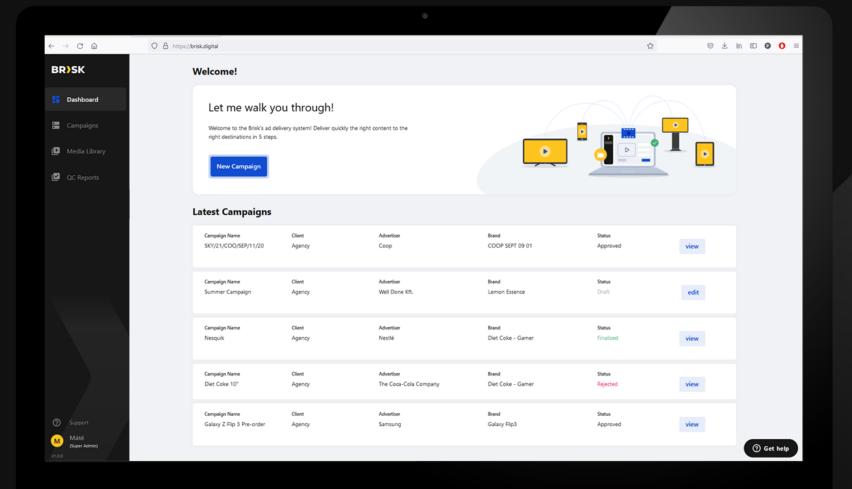
Honeycomb powered by BRISK

ONBOARDING









BR)SK

Complex tasks, simple workflow. BRISK.



The BRISK way of media delivery...

End-to-end solution

- Easy-to-use platform for agencies and production houses
- Ultimate Traffic tool for Broadcasters

Quality control at it's best

- Highest level of Quality
 Check and Transcoding
- Detailed QC reports and POD's

Asset management & Media library

- Linear TV or Online content?No problem!
- Asset management soultion for the whole market



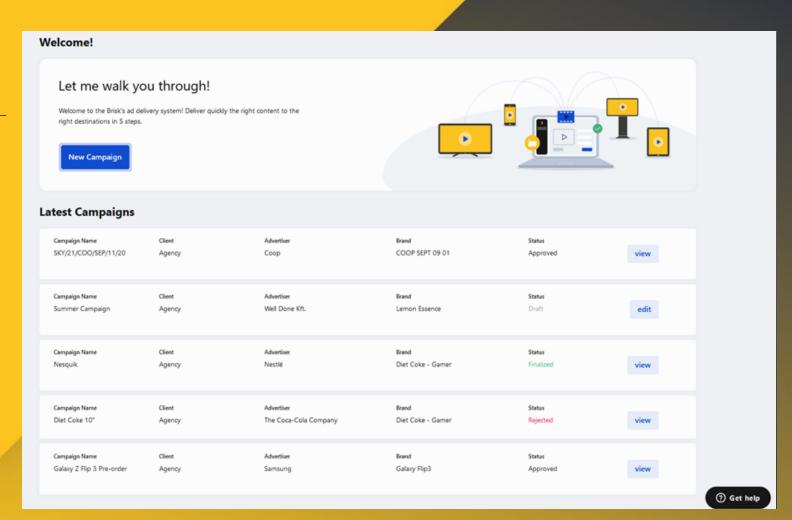
Get started

Registration: https://brisk.digital/registration

Create a new campaign - Main menu

You can create a New Campaign by clicking on the button on the main page.

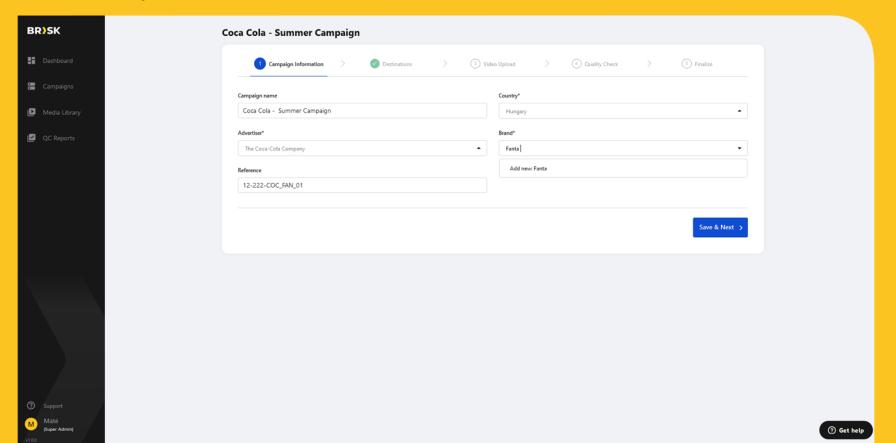
If you already have a Draft Campaign, just select it from the list below.





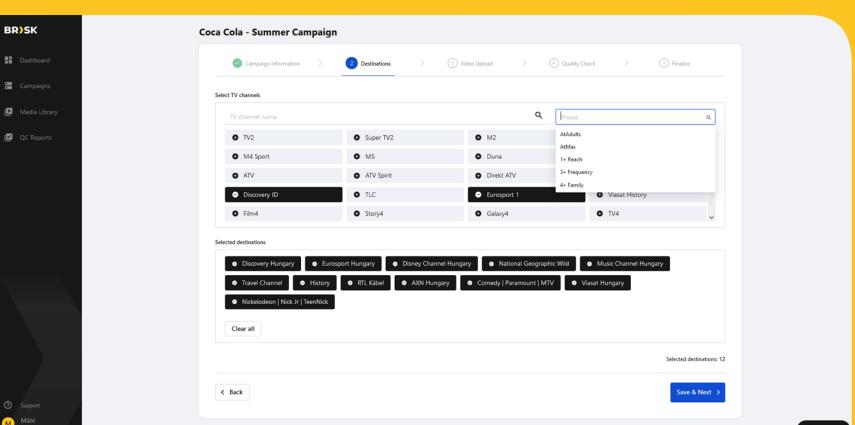
1

Enter campaign data, or choose from previous entries



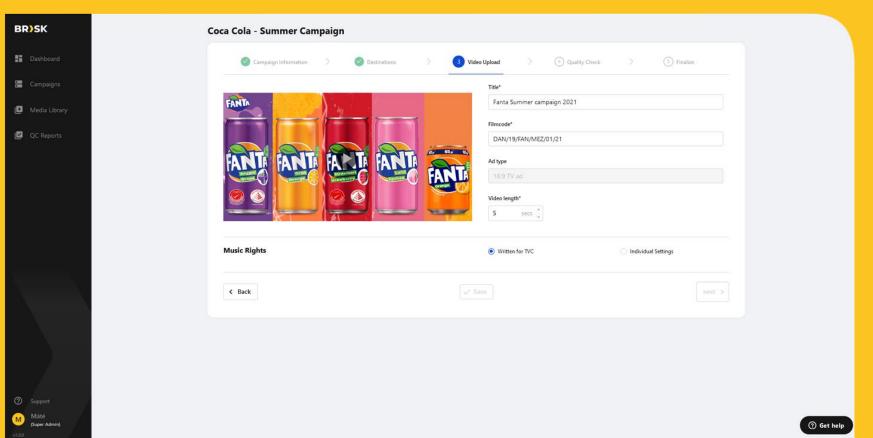


Select your destinations, or use our pre-sets





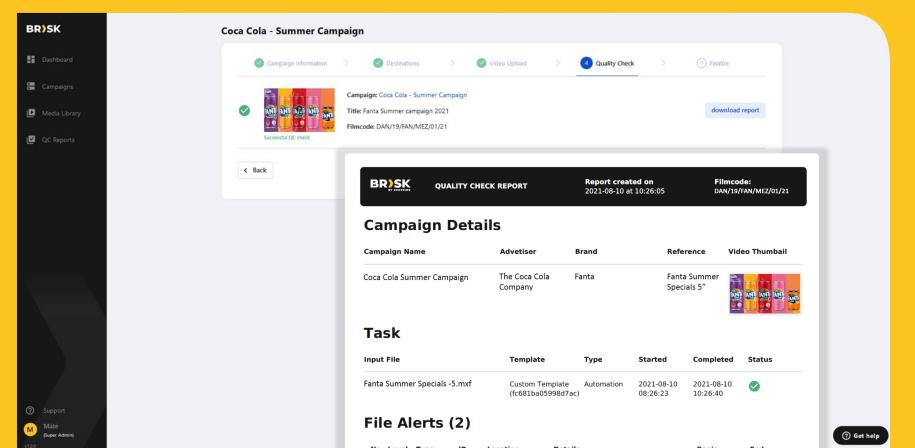
Upload your video, and wait for the Pre-Check







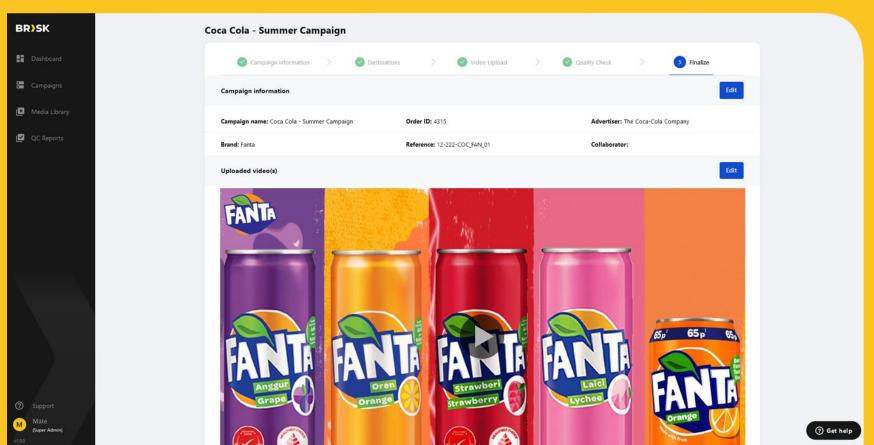
Start your QC and check our detailed report



If you encounter any issues with the uploaded video or the quality check, don't hesitate and contact our support team, or simply use the chat function of BRISK.



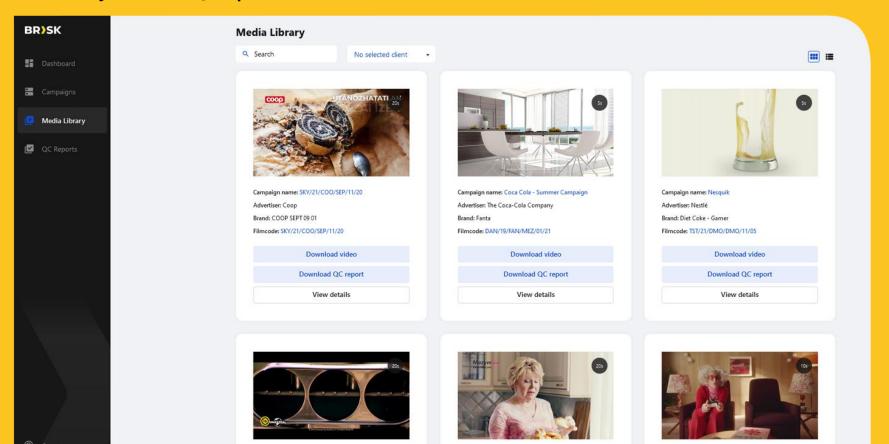






Media Library

Check back your previously uploded spots – download your ads or QC reports





Tech spec

VIDEO CODEC

Codec: XDCAM 422 or AVC Intra

Container:.mxf or.mov

Level: MPEG-2 (422P@HL) or AVC

Chroma Subsample: 4:2:2

Interlacing: Upper/Top Field First

Frame Size: 1920x1080 Frame Rate: 25 FPS Aspect Ratio: 16:9

Audio: Codec: Integer (Little Endian)

PCM Sample Rate: 48kHz

Sample Size: 24bit Channels: Stereo GOP: M=3, N=12 (XDCAM) / N=1 (AVC)

VIDEO LINE UP

All Video Signals Should Comply With ITU-R BT.709

Luminance (Y) -1% and 103% (ie between -7mV and 721mV)

RGB video levels -5% and 105% (ie between - 35mV and 735mV)

AUDIO LINE UP

The loudness level of the material must be EBU

R128-2014

Integrated Loudness Program: -23 LUFS

Target Level Tolerance: +/-0.5 LUFS

Maximum True Peak : -1dBTP
Maximum Momentary : -15 LUFS

Maximum Short Term Momentary (3 Sec): -20

LUFS

Loudness Range: -20LU

FILE BUILD

00:00:00:00 - 00:00:29:24 - Content Only, No black at start or end





Support

Need help? We are there for you:



While using BRISK use

our built in chat.

Chat



Phone

Call us anytime, our support team is more then happy to help you.

+36 20 417 93 27



E-mail

Write us your issue, and we come back to you shortly.

hello@honeycomb.hu



HONEYCOMB HUNGARY

Honeycomb Central Europe Ltd. – Budapest 1026 Harangvirág St. 5.

hello@honeycomb.hu