

BRISK

Digital delivery tool & Media asset management

Honeycomb powered by BRISK

ONBOARDING

Honeycomb Hungary - 2022



Honeycomb
POWERED BY **BRISK**

← → ↻ 🏠 🔒 https://brisk.digital ☆ ⚙️ ⬇️ 🔍 📄 📱 🔴 ☰

BRISK

- Dashboard
- Campaigns
- Media Library
- QC Reports

Welcome!

Let me walk you through!

Welcome to the Brisk's ad delivery system! Deliver quickly the right content to the right destinations in 5 steps.

[New Campaign](#)

Latest Campaigns

Campaign Name SKY/21/COO/SEP/11/20	Client Agency	Advertiser Coop	Brand COOP SEPT 09 01	Status Approved	view
Campaign Name Summer Campaign	Client Agency	Advertiser Well Done Kft.	Brand Lemon Essence	Status Draft	edit
Campaign Name Nesquik	Client Agency	Advertiser Nestlé	Brand Diet Coke - Gamer	Status Finalized	view
Campaign Name Diet Coke 10"	Client Agency	Advertiser The Coca-Cola Company	Brand Diet Coke - Gamer	Status Rejected	view
Campaign Name Galaxy Z Flip 3 Pre-order	Client Agency	Advertiser Samsung	Brand Galaxy Flip3	Status Approved	view

Support
Máté
(Super Admin)
v1.0.0

Get help

BRISK

Complex tasks,
simple workflow.
BRISK.

The BRISK way of media delivery...

End-to-end solution

- Easy-to-use platform for agencies and production houses
- Ultimate Traffic tool for Broadcasters

Quality control at it's best

- Highest level of Quality Check and Transcoding
- Detailed QC reports and POD's

Asset management & Media library

- Linear TV or Online content?
No problem!
- Asset management solution for the whole market

Get started

Registration: <https://brisk.digital/registration>

Create a new campaign - Main menu

You can create a New Campaign by clicking on the button on the main page.


If you already have a Draft Campaign, just select it from the list below.

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New Campaign



Latest Campaigns

Campaign Name	Client	Advertiser	Brand	Status	
SKY/21/COO/SEP/11/20	Agency	Coop	COOP SEPT 09 01	Approved	view
Summer Campaign	Agency	Well Done Kft.	Lemon Essence	Draft	edit
Nesquik	Agency	Nestlé	Diet Coke - Gamer	Finalized	view
Diet Coke 10"	Agency	The Coca-Cola Company	Diet Coke - Gamer	Rejected	view
Galaxy Z Flip 3 Pre-order	Agency	Samsung	Galaxy Flip3	Approved	view

[Get help](#)

Five steps, delivery done

1

Enter campaign data, or choose from previous entries

BRISK

Dashboard

Campaigns

Media Library

QC Reports

Support

Máté (Super Admin)

v1.0.0

Coca Cola - Summer Campaign

1 Campaign Information

2 Destinations

3 Video Upload

4 Quality Check

5 Finalize

Campaign name

Coca Cola - Summer Campaign

Country*

Hungary

Advertiser*

The Coca-Cola Company

Brand*

Fanta

Reference

12-222-COC_FAN_01

Add new: Fanta

Save & Next

Get help

Five steps, delivery done

2

Select your destinations,
or use our pre-sets

BR SK

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v1.0.0

Coca Cola - Summer Campaign

1 Campaign Information

2 Destinations

3 Video Upload

4 Quality Check

5 Finalize

Select TV channels

TV channel name

TV2

M4 Sport

ATV

Discovery ID

Film4

Super TV2

M5

ATV Spirit

TLC

Story4

M2

Duna

Direkt ATV

Eurosport 1

Galaxy4

AtAdults

AtMax

1+ Reach

3+ Frequency

4+ Family

Viasat History

TV4

Selected destinations

Discovery Hungary

Eurosport Hungary

Disney Channel Hungary

National Geographic Wild

Music Channel Hungary

Travel Channel

History

RTL Kábel

AXN Hungary

Comedy | Paramount | MTV

Viasat Hungary

Nickelodeon | Nick Jr | TeenNick

Clear all

Selected destinations: 12

< Back

Save & Next >

Get help

Five steps, delivery done

3

Upload your video, and wait for the Pre-Check

BRISK

Dashboard

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Support

Matié (Super Admin)

v1.0.0

Coca Cola - Summer Campaign


Campaign Information

Destinations

Video Upload

Quality Check

Finalize



Title*

Fanta Summer campaign 2021

Filmcode*

DAN/19/FAN/MEZ/01/21

Ad type

16:9 TV ad

Video length*

5 SECS

Music Rights

Written for TVC

Individual Settings

Back

Save

Next

Get help

**Start your QC and check
our detailed report**

If you encounter any issues with the uploaded video or the quality check, don't hesitate and contact our support team, or simply use the chat function of BRISK.

Five steps, delivery done

5

Check everything again,
then finalize and send

BR SK

Dashboard

Campaigns

Media Library

QC Reports

Support

Maté (Super Admin)

v1.0.0

Coca Cola - Summer Campaign

Campaign Information

Destinations

Video Upload

Quality Check

5 Finalize

Campaign information

Campaign name: Coca Cola - Summer Campaign

Order ID: 4315

Advertiser: The Coca-Cola Company

Brand: Fanta

Reference: 12-222-COC_FAN_01

Collaborator:

Uploaded video(s)

Get help

Media Library

Check back your previously uploded spots –
download your ads or QC reports

BR SK

Dashboard

Campaigns

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QC Reports

Media Library

Search

No selected client

Campaign name: SKY/21/COO/SEP/11/20

Advertiser: Coop

Brand: COOP SEPT 09 01

Filmcode: SKY/21/COO/SEP/11/20

Download video

Download QC report

View details

Campaign name: Coca Cola - Summer Campaign

Advertiser: The Coca-Cola Company

Brand: Fanta

Filmcode: DAN/19/FAN/MEZ/01/21

Download video

Download QC report

View details

Campaign name: Nesquik

Advertiser: Nestlé

Brand: Diet Coke - Gamer

Filmcode: TST/21/DMO/DMO/11/05

Download video

Download QC report

View details

Campaign name: Mezym

Advertiser: Mezym

Brand: Mezym

Filmcode: MEZ/21/MEZ/MEZ/11/05

Download video

Download QC report

View details

Campaign name: Mezym

Advertiser: Mezym

Brand: Mezym

Filmcode: MEZ/21/MEZ/MEZ/11/05

Download video

Download QC report

View details

Campaign name: Mezym

Advertiser: Mezym

Brand: Mezym

Filmcode: MEZ/21/MEZ/MEZ/11/05

Download video

Download QC report

View details

Tech spec

VIDEO CODEC

Codec : XDCAM 422 or AVC Intra
Container : .mxf or .mov
Level : MPEG-2 (422P@HL) or AVC
Chroma Subsample : 4:2:2
Interlacing : Upper/Top Field First
Frame Size : 1920x1080
Frame Rate : 25 FPS
Aspect Ratio : 16:9
Audio: Codec : Integer (Little Endian)
PCM Sample Rate : 48kHz
Sample Size : 24bit Channels : Stereo
GOP : M=3, N=12 (XDCAM) / N=1 (AVC)

VIDEO LINE UP

All Video Signals Should Comply With ITU-R
BT.709
Luminance (Y) -1% and 103% (ie between -7mV
and 721mV)
RGB video levels -5% and 105% (ie between -
35mV and 735mV)

AUDIO LINE UP

The loudness level of the material must be EBU
R128-2014
Integrated Loudness Program : -23 LUFS
Target Level Tolerance : +/-0.5 LUFS
Maximum True Peak : -1dBTP
Maximum Momentary : -15 LUFS
Maximum Short Term Momentary (3 Sec) : -20
LUFS
Loudness Range : -20LU

FILE BUILD

00:00:00:00 - 00:00:29:24 -
Content Only, No black at start or
end



Support

Need help? We are there for you:



Chat

While using BRISK use
our built in chat.



Phone

Call us anytime, our support team
is more than happy to help you.

+36 20 417 93 27



E-mail

Write us your issue, and we
come back to you shortly.

hello@honeycomb.hu



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